

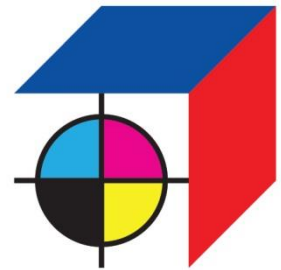
PACK PRINT INTERNATIONAL 2017 continues stellar performance as Southeast Asia's leading exhibition for packaging and printing sectors

- Record success with biggest turn-out of 17,452 trade visitors from 59 countries
- 300 leading exhibitors from 25 countries
- Concurrent conferences, seminars and forum attracted over 800 attendees

06 October 2017: PACK PRINT INTERNATIONAL – the 6th International Packaging and Printing Exhibition for Asia, welcomed a record-breaking 17,452 visitors from 59 countries this year from a wide range of end-user industries. With 300 exhibitors from 25 countries and national groups from Germany, Taiwan, China, Thailand, and for the first time, Singapore, the bustling show floor included brand names from around the world as well as some of the best local players, all bringing to the forefront the future ready theme of packaging and printing 4.0.

Achieving a 20% increase in visitor attendance over the 2015 edition, the strong turn-out by international visiting delegations from China, India, Indonesia, Myanmar, Taiwan, and Vietnam as well as visits from 48 local printing and packaging groups proved PACK PRINT INTERNATIONAL's relevance and appeal as a must-visit sourcing event for machine distributors, packaging and printing service providers, licensing manufacturers and finished goods producers. This year's visitor profile ranges from retail, creative agencies, labelling and corrugated packaging to various application sectors including cosmetics, food and beverage production, pharmaceuticals and multinational FMCG brands such as C.P. Intertrade, Merck, Siam Winery, Oishi, Dole, Reckitt Benckiser, Dutchmill, Friesland Campina, Ichitan, Malee, Taokaenoi, Osotspa, Monde Nissin, Nestle, Kao, Boncafé, among others.

A tripartite collaboration between The Thai Packaging Association, The Thai Printing Association and Messe Düsseldorf Asia, the exhibition closed last month in Bangkok, also included the signing of an extended Partnership Agreement between the three parties, which marks continued cooperation and enhanced editions of PACK PRINT INTERNATIONAL.



**PACK PRINT
INTERNATIONAL**

6th International Packaging and
Printing Exhibition for Asia

20 – 23 SEP 2017

Bangkok International
Trade & Exhibition Centre (BITEC)
Bangkok, Thailand

www.pack-print.de

Officially supported by :



Messe Düsseldorf / Organizer of :



Jointly organized by :



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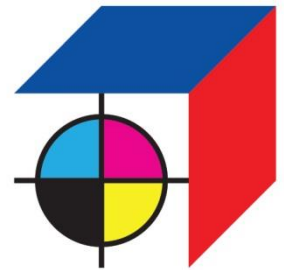
According to Mr Gernot Ringling, Managing Director of Messe Düsseldorf Asia, the exhibition is an event for the industry by the industry and the renewed partnership will see the next three editions of PACK PRINT INTERNATIONAL expand even further. "This year we saw high-quality visitors and noticeably higher demand across all the application sectors with many deals secured on the show floor. From the Labelling zone, Automation and Robotics Pavilion to the One Stop Pack & Print Pavilion introduced this year, we saw very encouraging uptakes and will continue to fine tune this winning formula to reflect industry trends and demand," he said.

"We look forward to reinforcing the exhibition as the procurement platform of choice as we strengthen working relations with key government and industry organizations and play our part in propelling Thailand's influence as the centre for Southeast Asia's packaging and printing technological transformation," added Mr Ringling.

PACK PRINT INTERNATIONAL 2017 registered successful machine and equipment sales onsite with companies such as Fujifilm, HP, BPS United, Cyber SM, Wanjin Trading, Guangzhou Yue An Import & Export, Sansin securing business deals at the exhibition. In particular, HP Inc., announced the sealing of six new deals in Thailand across its Indigo and Latex range, including the installations of the first 2 units of Indigo 20000 and 1 unit of Latex 3600 in Southeast Asia.

For Sansin Printing Machine Material (Thailand) who has been exhibiting at PACK PRINT INTERNATIONAL since it started in 2007, according to President, Mr Qi Xiaoyun, the exhibition's world-class class planning and programmes - has led Sansin to - participate in every edition. "In this edition, we sold 30 machines and we are happy to meet with old clients and have also welcomed new visitors from Bangladesh, Vietnam, Indonesia and Singapore."

For first-time exhibitor, Pressio Asia, Business Development Manager, Mr Kenta Kanamori, the exhibition was an ideal showcase for their products. "We received interested buyers and understood their requirements and requests better in a face-to-face setting. Joining the exhibition also



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provided us the opening to establish new working relations and collaborations with customers and distributors from the region. I look forward to increasing this reach at the next edition,” he said.

As for trade visitor Mr Suhendra Marz, CEO of Print Pack Indonesia, who was at the exhibition to take a look at new technologies and solutions, “we are very pleased with all the product demonstrations on the show floor and we even bought the latest labelling machine. This is not our first time coming as a group to the exhibition, and it will certainly not be our last.”

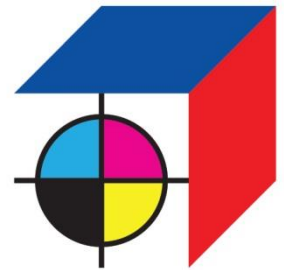
Echoing similar sentiments was Mr Cao Thai Luan, Director of Flexible Packaging Enterprise, Liksin Corporation who was there to source for a new flexo machine and other environmentally friendly machines. “We will definitely share this with other businesses in Vietnam, and that this is a good exhibition to visit and even to come as exhibitors,” he said.

The four-day trade exhibition included insightful market information and trending developments in the packaging and printing industries via concurrent conferences, seminars and forums attended by over 800 industry professionals and specialists. Led by field experts from international and local industry organizations, these knowledge-sharing sessions, included the SAVE FOOD Conference, organized by the Food and Agriculture Organization of the United Nations (FAO), and paved the way for attendees to learn, network, gain industry insights and engage in topical discussions.

The next edition of PACK PRINT INTERNATIONAL will be held from 18 to 21 September 2019 at BITEC, Bangkok.

For more information on PACK PRINT INTERNATIONAL 2019, visit: www.pack-print.de

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About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf GmbH, one of the world's leading trade fair organisers, responsible for organising more than 20 global No. 1 exhibitions in various industries including plastics, printing and packaging, and medical and healthcare - specifically K, drupa, interpack, MEDICA, COMPAMED and A+A held in Düsseldorf, Germany. With extensive expertise in organizing trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in the region since 1995. <http://mda.messe-dusseldorf.com/>

For more information, please contact:

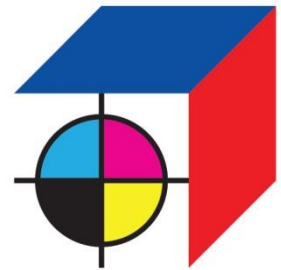
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